

Under the Patronage and in the presence of  
The Minister of Telecom in Lebanon, Dr. Charbel Nahas

## ARABCOM 2010

The 12th Annual Arab International Telecom Development Summit for the Arab States

13-14 May 2010 Habtoor Grand Hotel - Beirut, Lebanon

"Broadband Convergence for a Sustainable Future"  
Vision 2020



The 5<sup>th</sup> Middle East  
**MOBILITY Summit 2010**  
Held in conjunction with ARABCOM 2010



12 Years of  
**Success**

in developing telecommunications  
in the Arab world

**FREE**  
for regional operators

### BE A SPONSOR OF ARABCOM 2010

With approximately 1,000 attendees, 50+ exhibitors, 25 media, and world-class networking opportunities, Arabcom 2010 is indisputably the place to do business. Enhance your brand, increase your exposure, and attract visitors to your stand or website during the Arabcom 2010.

By affiliating your brand with the world's foremost telecommunications event, you can take a leadership position within the global telecom industry.

Sponsorships at Arabcom deliver cost-effective marketing exposure and branding of your company to your target audience.

### BENEFITS OF SPONSORSHIP:

- Address the delegates as a Key Speaker
- Promote your company during Arabcom, an industry leader comprised of the most successful brands in the telecom marketplace
- Increase your pre-show exposure through Web site coverage, inclusion in the official brochure and within the event marketing campaigns
- Raise your profile above your competitors
- Increase recognition and drive traffic to your exhibition stand and website

### BENEFITS OF EXHIBITING AT ARABCOM 2010

- Be recognized as a serious player in the telecom market
- Face-to-face meetings with your best customers and prospects
- Reach a new global audience with attendees from 82 countries
- Recognition for products and services
- New partnerships and alliances
- Complimentary exhibition passes

In 2009, exhibitors generated an average of 18 new leads, with 23% creating between 10 and 50 new leads in 2 days. No other event delivers quality contacts like Arabcom 2010! There are many opportunities and prime exhibition spaces still available. Showcase your products or services in a custom exhibition stand or simply host casual or formal business meetings in one of our hospitality suites.

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INVITED LINEUP OF  
GLOBAL SPEAKERS  
INCLUDE:

**Naguib Sawiris**  
Chairman & CEO  
Orascom Telecom Holding

**H.E. Mohammed Hassan Omran**  
Chairman  
Etisalat

**Saud bin Majed Al-Daweesh**  
President  
STC Group

**Nabeel Bin Salamah**  
CEO  
Zain Group

**Phuthuma Nhleko**  
CEO & President  
MTN

**Wang Jianzhou**  
Chairman & Chief Executive Officer  
China Mobile Limited

**Ryuji Yamada**  
President & CEO  
NTT Docomo, Inc

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